
Media information

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Volkswagen Group strengthens market position in 2020 and hits the ground running in e-offensive

- **The Group delivered 9.3 million vehicles worldwide in spite of the Covid-19 pandemic**
- **Passenger car market share: gains in Europe and South America also lead to a slight increase at a global level**
- **Significant advances in the e-offensive: 231,600 all-electric vehicles handed over to customers, more than three times the 2019 figure; also 190,500 plug-in hybrids (+175 percent)**

Wolfsburg, January 13, 2021 – The Volkswagen Group handed over 9,305,400 vehicles to customers worldwide in 2020, a decrease of 15.2 percent year-on-year due to Covid-19. In December, deliveries were down just 3.2 percent on the same month of the previous year, while in the fourth quarter they declined by a total of 5.7 percent. This meant that the Group slightly expanded its global passenger car market share in 2020 amid a declining overall market. Despite the Covid-19 pandemic, the Group’s e-offensive with a large number of new models met with keen interest from customers in the year now ended and resulted in deliveries of approximately 231,600 all-electric vehicles, more than three times the volumes delivered in 2019. Plug-in hybrids were also very popular with customers, who purchased 190,500 units (+175 percent). In Western Europe, the share of electric vehicles therefore surged to 10.5 percent of overall deliveries (2019: 1.9 percent).

“The Covid-19 pandemic made 2020 an extremely challenging year,” said Dr. Christian Dahlheim, Head of Volkswagen Group Sales. “The Volkswagen Group performed well in this environment and strengthened its market position. We are particularly pleased that we hit the ground running in our e-offensive in spite of the pandemic and thus took a big step forward in the implementation of our Together 2025+ strategy. We will keep up the momentum this year, adding many more attractive electric models.”

Top 5 all-electric models:

- Volkswagen ID.3¹ 56,500 units
- Audi e-tron 47,300 units
- Volkswagen e-Golf² 41,300 units
- Volkswagen e-up!³ 22,200 units
- Porsche Taycan 20,000 units

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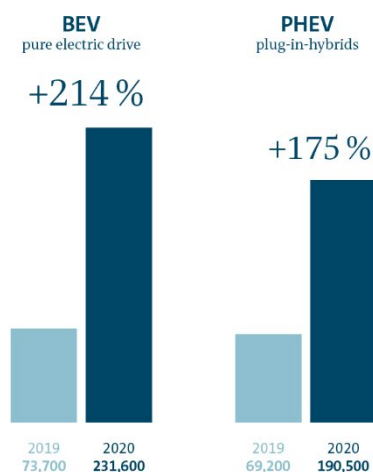
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Top 5 plug-in hybrid models:

- Volkswagen Passat⁴ 27,200 units
- Audi Q5 23,500 units
- Porsche Cayenne⁵ 21,500 units
- ŠKODA Superb⁶ 16,400 units
- Volkswagen Golf 15,200 units

Deliveries electric vehicles

Volkswagen Group 2020



ID.3 - combined power consumption in kWh/100 km (NEDC): 15.4-14.5. CO2 emissions in g/km: 0; efficiency class: A+
Taycan Turbo (500 kW/680 PS): combined power consumption 26.0 kWh/100 km; combined CO2 emissions 0 g/km
Audi e-tron: Combined electric power consumption in kWh/100 km*: 26.2 - 22.6 (WLTP); 24.6 - 23.7 (NEDC) CO2 emissions combined in g/km: 0

Deliveries in the regions developed as follows in 2020:

A total of 3,616,900 vehicles were delivered in **Europe** (-20.5 percent) and the passenger car market share was expanded to a significant degree. In **Western Europe**, 2,939,900 customers took possession of a Group brand vehicle (-21.6 percent). Battery electric vehicles and plug-in hybrids were very popular here, accounting for 10.5 percent of the Group's deliveries in Western Europe (2019: 1.9 percent). Demand for electric models was even stronger in **Germany**, the Group's home market, where electric vehicles made up 11.6 percent of Group deliveries (2019: 1.5 percent). Here, a total of 1,097,700 vehicles across all drive systems were handed over to customers (-19.5 percent). Deliveries in **Central and Eastern Europe** declined by 15.6 percent to 677,000 units.

In **North America**, 785,800 customers took delivery of a new Group brand vehicle, 17.4 percent fewer than in the previous year. Deliveries in the **USA** registered a slightly softer fall of 12.1 percent to 574,800 units.

In **South America**, the Group succeeded in significantly expanding its market share. A total of 489,700 vehicles were handed over to customers, representing a 19.5 percent decrease on 2019.

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In **Brazil**, the region's largest market, deliveries fell on a similar scale by 19.7 percent to 377,600 units.

The **Asia-Pacific** region was the fastest to recover from the impact of the Covid-19 pandemic. Here, the Volkswagen Group saw deliveries drop by 9.1 percent to 4,122,200 units. In **China**, the Group's largest single market, deliveries were down 9.1 percent, with 3,849,000 vehicles sold.

¹⁾ ID.3 – power consumption in kWh/100 km (NEDC): 15,4-13,5 (combined), combined CO₂-emissions in g/km: 0; efficiency class: A+

²⁾ e-Golf – power consumption in kWh/100 km (NEDC): 13,8 – 12,9 (combined), combined CO₂-emissions in g/km: 0; efficiency class: A+

³⁾ e-up! – power consumption in kWh/100 km: 12,7 (combined); CO₂-emissions in g/km: 0; efficiency class: A+

⁴⁾ Passat GTE – combined fuel consumption in l/100 km (NEDC): 1,5 - 1,4; combined power consumption in kWh/100 km: 14,2 – 13,8; combined CO₂-emissions in g/km: 34 - 32; efficiency class: A+

⁵⁾ Cayenne E-Hybrid – combined fuel consumption in l/100 km: 2,5 - 2,4; combined power consumption in kWh/100 km: 22,0 – 21,6; combined CO₂-emissions in g/km: 58 - 56; efficiency class: A+

⁶⁾ SUPERB COMBI iV – combined fuel consumption 1,7 - 1,6 l/100km, combined power consumption 15,4 - 15,0 kWh/100km, combined CO₂-emissions 38 - 37 g/km, efficiency class: A+

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Deliveries to customers by <u>market</u>	Dec. 2020	Dec. 2019	Delta (%)	Oct. – Dec. 2020	Oct. – Dec. 2019	Delta (%)	Jan. – Dec. 2020	Jan. – Dec. 2019	Delta (%)
Western Europe	311,600	289,200	+7.7	857,000	893,400	-4.1	2,939,900	3,747,600	-21.6
Central and Eastern Europe	64,900	72,200	-10.1	196,900	214,000	-8.0	677,000	802,400	-15.6
North America	92,000	84,400	+9.0	236,800	248,600	-4.8	785,800	951,500	-17.4
South America	51,300	56,000	-8.4	155,000	161,600	-4.0	489,700	608,600	-19.5
China (incl. HK)	421,800	469,500	-10.2	1,189,000	1,278,500	-7.0	3,849,000	4,233,600	-9.1
Rest of Asia-Pacific	28,500	32,500	-12.1	80,400	84,900	-5.3	273,200	300,100	-9.0
Middle East/Africa	27,500	27,100	+1.6	85,500	88,800	-3.7	290,700	331,600	-12.3
Worldwide	997,600	1,030,900	-3.2	2,800,700	2,969,900	-5.7	9,305,400	10,975,300	-15.2

Deliveries to customers by <u>brand</u>	Dec. 2020	Dec. 2019	Delta (%)	Oct. – Dec. 2020	Oct. – Dec. 2019	Delta (%)	Jan. – Dec. 2020	Jan. – Dec. 2019	Delta (%)
Volkswagen Passenger Cars	603,100	615,200	-2.0	1,653,800	1,764,200	-6.3	5,328,000	6,279,000	-15.1
Audi	175,400	176,000	-0.3	505,600	488,500	+3.5	1,692,800	1,845,600	-8.3
ŠKODA	94,200	114,700	-17.8	282,900	329,000	-14.0	1,004,800	1,242,800	-19.1
SEAT	37,200	31,300	+18.9	110,100	119,300	-7.7	427,000	574,100	-25.6
Porsche	31,200	26,300	+18.6	80,600	78,500	+2.7	272,200	280,800	-3.1
Volkswagen Commercial Vehicles	33,600	43,500	-22.7	99,600	121,700	-18.1	371,700	491,600	-24.4
MAN	12,900	13,000	-0.6	38,200	38,400	-0.6	118,100	142,800	-17.3
Scania	7,900	8,500	-6.8	24,400	24,700	-1.6	72,100	99,500	-27.5
Others*	2,000	2,500	-17.8	5,500	5,600	-0.6	18,700	19,300	-3.0
Volkswagen Group	997,600	1,030,900	-3.2	2,800,700	2,969,900	-5.7	9,305,400	10,975,300	-15.2

*Others include Bentley, Lamborghini and Bugatti

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About the Volkswagen Group:

The Volkswagen Group, with its headquarters in Wolfsburg, is one of the world's leading automobile manufacturers and the largest carmaker in Europe. The Group comprises twelve brands from seven European countries: Volkswagen Passenger Cars, Audi, SEAT, ŠKODA, Bentley, Bugatti, Lamborghini, Porsche, Ducati, Volkswagen Commercial Vehicles, Scania and MAN. The passenger car portfolio ranges from small cars all the way to luxury-class vehicles. Ducati offers motorcycles. In the light and heavy commercial vehicles sector, the products range from pick-ups to buses and heavy trucks. Every weekday, 671.205 employees around the globe produce on average 44,567 vehicles, are involved in vehicle-related services or work in other areas of business. The Volkswagen Group sells its vehicles in 153 countries.

In 2019, the total number of vehicles delivered to customers by the Group globally was 10.97 million (2018: 10.83 million). The passenger car global market share was 12.9 percent. Group sales revenue in 2019 totalled EUR 252.6 billion (2018: EUR 236 billion). Earnings after tax in the fiscal year now ended amounted to EUR 14.0 billion (2018: EUR 12.2 billion).
